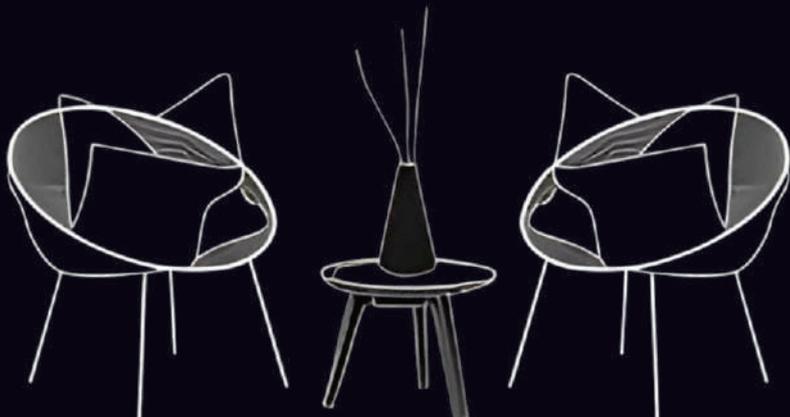




Alice[®]

PRESENCE OF LUXURY



2025-2026
Product Catalogue

COMPANY PROFILE

Vision

To be the global benchmark in architectural hardware, redefining spaces with our innovative and meticulously crafted mortise handles. We aim to inspire architectural excellence while continuously pushing the boundaries of design, quality, and customer satisfaction.

Mission

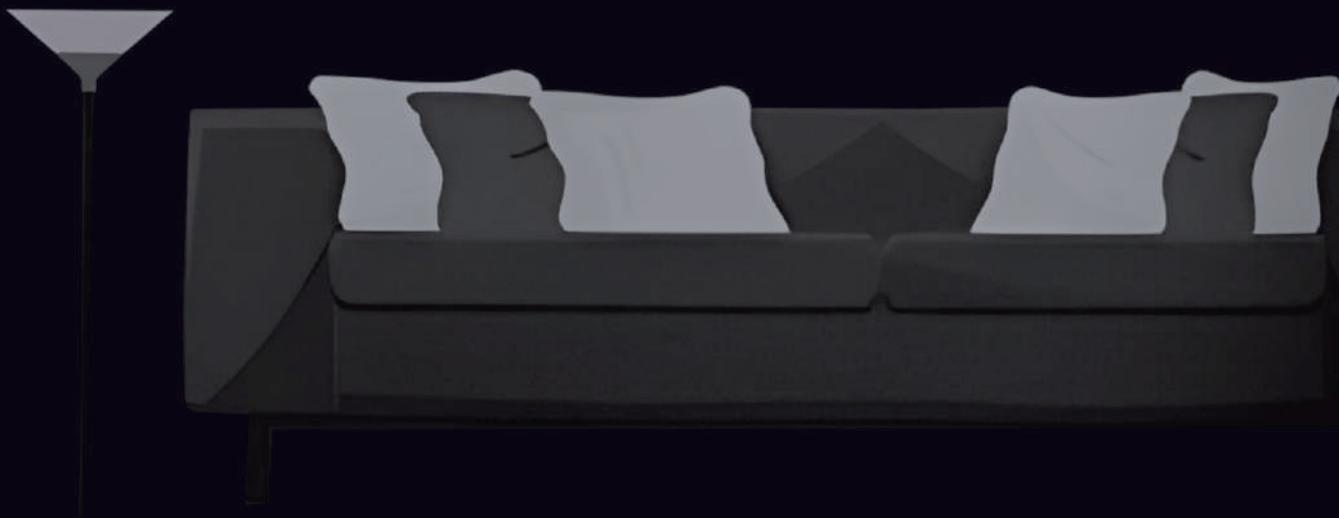
- Consistently delivering premium-grade mortise handles that blend timeless design with cutting-edge innovation.
- Exceeding customer expectations by providing durable, aesthetically pleasing, and functional hardware solutions.
- Enhance the beauty and functionality of spaces worldwide, through relentless dedication to craftsmanship and innovation.

Assurance of Quality

At Alice, quality is the cornerstone of our ethos. We ensure uncompromising quality by adhering to stringent manufacturing standards, using premium materials, and employing skilled artisans.

Our commitment to quality assurance is reflected in every phase of production, from design conceptualization to the final product. We stand behind the durability, reliability, and impeccable craftsmanship of our mortise handles, offering a comprehensive quality guarantee to our valued customers.

As a leading architectural hardware manufacturer, we are committed to excellence, customer satisfaction, and the pursuit of innovation and quality. All these are integral to your company's identity.



Innovative Designs

Our mortise handles epitomize a harmonious blend of design and innovation. Crafted by skilled artisans and designers, each handle reflects meticulous attention to detail and contemporary design sensibilities.

Assured Durability

We understand that durability is paramount in architectural hardware. That's why our mortise handles are forged from premium-grade materials, ensuring exceptional strength and resilience. Our handles are engineered to withstand the rigours of daily use while maintaining their structural integrity and aesthetic appeal.

Wide Range

Explore our extensive range of finishes that elevate the visual appeal of any space. Our diverse range of finishes caters to varied design preferences. We offer a spectrum of colours and finishes meticulously crafted to complement any architectural style.

Value for Money

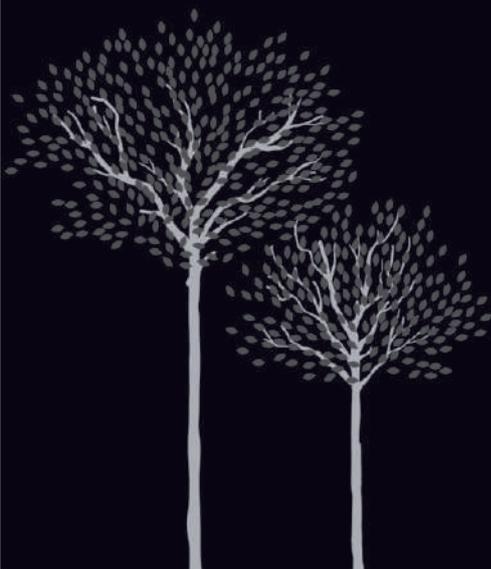
Our commitment to offering value extends beyond the product itself. We strive to provide unparalleled value for money by combining superior quality, durability, and design at competitive prices.

Quality Guarantee

Quality is the cornerstone of our offering. Each mortise handle undergoes rigorous quality checks and adheres to stringent industry standards. We stand firmly behind the quality of our products, offering comprehensive guarantee that ensures customer satisfaction and peace of mind.

Craftsmanship and detail

Our handles are not just functional pieces but exquisite works of craftsmanship. From intricate detailing to ergonomic designs that ensure comfort and ease of use, every handle reflects the dedication skill of our craftsmen.



The Art

I N D E X

POSTER SERIES — Pg...08

POSTER SERIES — Pg...07

POSTER SERIES — Pg...06

POSTER SERIES — Pg...05

POSTER SERIES — Pg...04

POSTER SERIES — Pg...03

POSTER SERIES — Pg...02

POSTER SERIES — Pg...01

Code = AB - 015
Materials = Brass



Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |



Code = AB - 016
Materials = Brass

Alice[®]
PRESENCE OF LUXURY



Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |



Code = AB - 017
Materials = Brass

Alice[®]
PRESENCE OF LUXURY



Finish =

SS.MATT

ANTIQUE MATT

GRAPHITE MATT

Z BLACK

GOLD PVD

ROSE GOLD PVD



Code = AB - 018
Materials = Brass



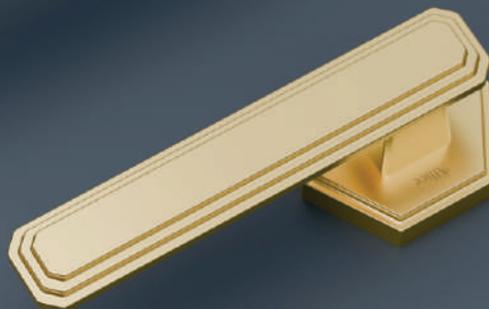
Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |



Code = AB - 019
Materials = Brass

Alice[®]
PRESENCE OF LUXURY



Finish =

SS.MATT

ANTIQUE MATT

GRAPHITE MATT

Z BLACK

GOLD PVD

ROSE GOLD PVD

Code = AB - 020
Materials = Brass

Alice[®]
P R E S E N C E O F L U X U R Y



Finish =

SS.MATT	ANTIQUE MATT	GRAPHITE MATT
Z BLACK	GOLD PVD	ROSE GOLD PVD



Code = AB - 021
Materials = Brass

Alice[®]
PRESENCE OF LUXURY



Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |

Code = AB - 022
Materials = Brass

Alice[®]
PRESENCE OF LUXURY



Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |



Code = AB - 023
Materials = Brass

Alice[®]
PRESENCE OF LUXURY



Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |

Code = AB - 024
Materials = Brass

Alice[®]
PRESENCE OF LUXURY



Finish =

SS.MATT

ANTIQUE MATT

GRAPHITE MATT

Z BLACK

GOLD PVD

ROSE GOLD PVD

Code = AB - 025
Materials = Brass

Alice[®]
PRESENCE OF LUXURY



Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |

Code = AB - 026
Materials = Brass

Alice[®]
PRESENCE OF LUXURY



Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |



Code = AB - 027
Materials = Brass

Alice[®]
PRESENCE OF LUXURY

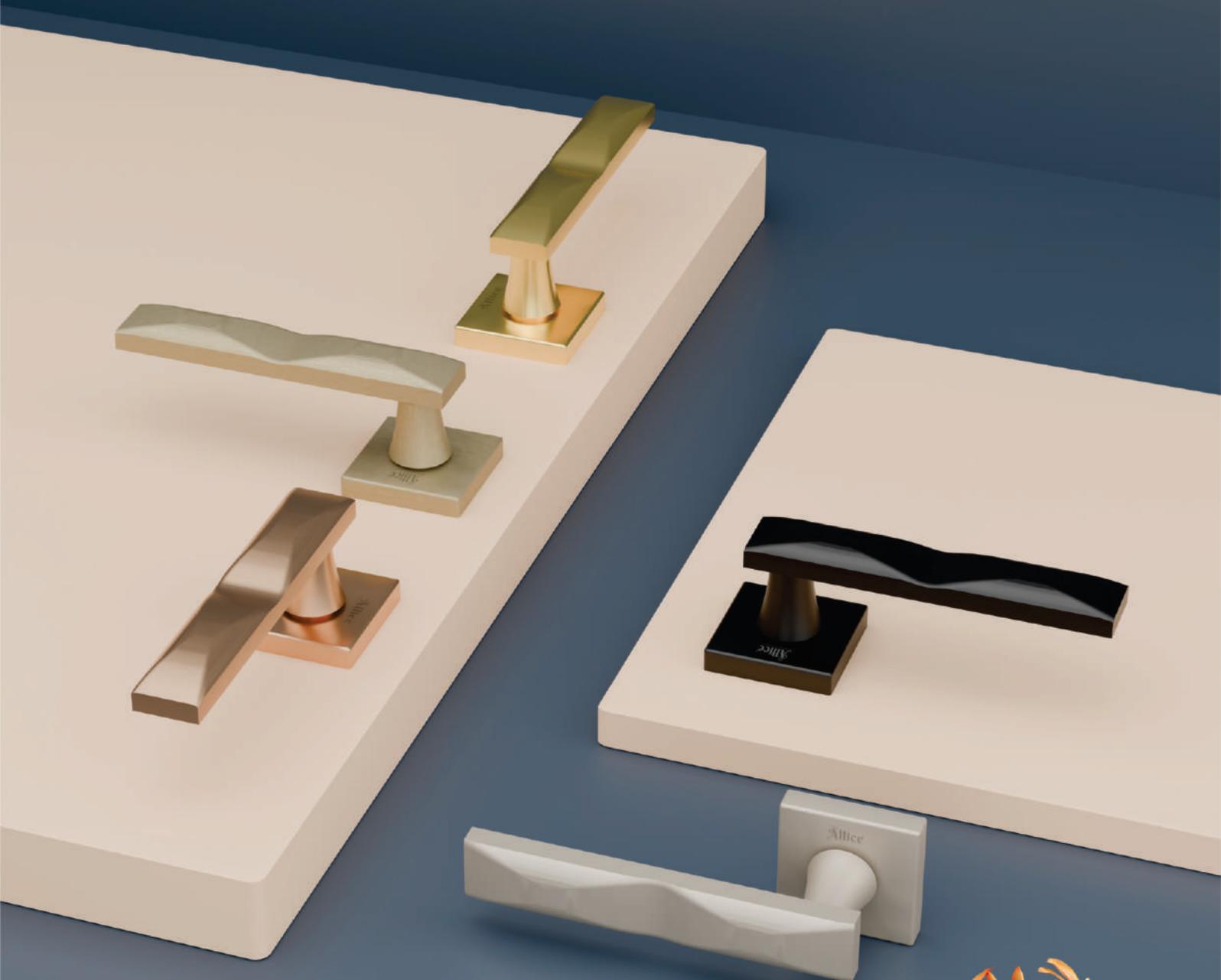


Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |



Code = AB - 028
Materials = Brass



Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |



Code = AB - 029
Materials = Brass

Alice[®]
PRESENCE OF LUXURY



Finish =

SS.MATT

ANTIQUE MATT

GRAPHITE MATT

Z BLACK

GOLD PVD

ROSE GOLD PVD



Code = AB - 030
Materials = Brass

Alice[®]
PRESENCE OF LUXURY



Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |



Code = AB - 031
Materials = Brass



Finish =

SS.MATT

ANTIQUE MATT

GRAPHITE MATT

Z BLACK

GOLD PVD

ROSE GOLD PVD



Code = AB - 032
Materials = Brass

Alice[®]
PRESENCE OF LUXURY



Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |



Code = AB - 033
Materials = Brass



Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |

Code = AB - 201
Materials = Brass

Alice[®]
PRESENCE OF LUXURY



Finish =

SS.MATT

ANTIQUE MATT

GRAPHITE MATT

Z BLACK

GOLD PVD

ROSE GOLD PVD



Code = AB - 202
Materials = Brass



Finish =

SS.MATT

ANTIQUE MATT

GRAPHITE MATT

Z BLACK

GOLD PVD

ROSE GOLD PVD



Code = AB - 101
Materials = Brass

Alice[®]
PRESENCE OF LUXURY



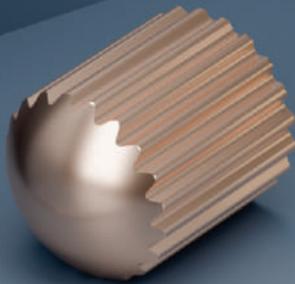
Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |



Code = AB - 102
Materials = Brass

Alice[®]
PRESENCE OF LUXURY



Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |

Code = AB - 103
Materials = Brass



Finish =

SS.MATT	ANTIQUE MATT	GRAPHITE MATT
Z BLACK	GOLD PVD	ROSE GOLD PVD



Code = AB - 104
Materials = Brass



Finish =

SS.MATT	ANTIQUE MATT	GRAPHITE MATT
Z BLACK	GOLD PVD	ROSE GOLD PVD



Code = AB - 105
Materials = Brass



Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |



Code = AB - 106
Materials = Brass

Alice[®]
PRESENCE OF LUXURY



Finish =

- | | | |
|---------|--------------|---------------|
| SS.MATT | ANTIQUE MATT | GRAPHITE MATT |
| Z BLACK | GOLD PVD | ROSE GOLD PVD |





Alice[®]

PRESENCE OF LUXURY

Luxury With A Difference

Mfg. by.

THE IMPERIAL INDUSTRIES

Jamnagar (Gujarat).

✉ info@alice.in / sales@alice.in 🌐 www.alice.in



WA | +91 74900 29000